

Media Advisory

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Georgia Coast Travel Association presents "Agritourism In Georgia"

WHAT: Georgia Coast Travel Association presents "Agritourism in Georgia". Please join GCTA on Thursday, January 11, at Skippers Fish Camp in Darien.

Agritourism, an experience that combines traditional agriculture with tourism, is becoming increasingly popular throughout the state. With 4.5 million acres of cropland and diverse agricultural sectors, Georgia offers an assortment of agritourism sites and destinations that visitors are sure to enjoy. From corn mazes to pick-your-own veggies, it's a great way to enjoy the outdoors and to teach your children where their food comes from.

Cindy Norton will be our guest speaker at the January Georgia Coast Travel Association meeting. Ms. Norton is the Agritourism Manager for the Georgia Department of Agriculture. In this position she manages the Agritourism signage program with the Department of Transportation, assists with the development of Agritourism sites and works with the Marketing Department to implement the Georgia Grown program. She has also worked with the creation of Agritourism Trails across the state and promoting agriculture education and local food products. Previously, she worked for the Department of Human Resources for 24 years and Cooperative Extension for 3 years. She has a degree in Speech Communication and Psychology from the University of Georgia.

Bring a door prize to represent your attraction or community, if you would like to contribute to the drawing during the luncheon.

WHERE: Skippers Fish Camp
85 Screven St, Darien, GA 31305
Phone: (912) 437-3474

WHEN: Thursday, January 11, 2017
11:30 a.m. - 1 p.m.

COST: \$20 per person includes lunch. Advance registration is required. Register at <http://visitcoastalgeorgia.org/members-meetings>

ABOUT GCTA:

The GCTA serves as the official tourism marketing entity for the region including Brantley, Bryan, Camden, Charlton, Chatham, Effingham, Glynn, Liberty, McIntosh, Pierce and Ware counties. The membership-based, nonprofit organization includes representation from all sectors of the travel & tourism industry: accommodations (hotels, motels, bed & breakfasts, campgrounds, RV Parks, VRBO), attractions (museums, historic sites, parks), recreation (outfitters, fishing, boating, cruises), tour companies and travel trade services (convention & visitors bureaus, tour operators, tour guides, government tourism offices, chambers of

commerce), retail businesses, restaurants, transportation, and events and festivals. For more information, visit VisitCoastalGeorgia.org.